

OSRAM H1 SILVERSTAR®

SPEED UP YOUR SALES: WITH 50% MORE LIGHT



- Up to 50% more light* for dipped and full beam compared with conventional H1 lamps
- Objects and situations can be seen more clearly at distances of 50 to 100 m
- Simple replacement for existing H1 lamps
- Approved for use on roads throughout Europe without restriction
- Complete innovative range of automotive lamps from OSRAM: H1 SILVERSTAR®, BILUX® H4 SILVERSTAR®, H7 SILVERSTAR®

* Compared with conventional lamps/depending on the headlight system



THERE IS LIGHT. AND THERE IS OSRAM.

OSRAM

OSRAM H1 SILVERSTAR®

A SAFE BET TO WIN YOUR CUSTOMERS OVER

DUO COUNTER DISPLAY OSRAM H1 SILVERSTAR® – TWICE AS IMPRESSIVE FOR YOUR CUSTOMERS

OSRAM offers a complete SILVERSTAR® range: BILUX® H4 SILVERSTAR® for dual headlight systems, H7 and H1 SILVERSTAR® for quad headlight systems. Like its sisters, H1 SILVERSTAR® offers up to 50% more light than corresponding standard lamps in the critical area 50 to 100 m in front of the vehicle. Thanks to this improved visibility, objects and situations can be seen earlier, which in turn actively improves road safety.

“More light, better visibility, greater safety” is an important concept for each and every driver, irrespective of age, sex, vehicle or passing trends. The H1 SILVERSTAR® therefore presents dealers with excellent opportunities for increased sales. Their higher light output and enhanced safety can be enjoyed at an attractive price.

With the clearly laid-out, space-saving counter display you can very quickly “transport” the H1 SILVERSTAR® to your customers. The eye-catching design and clear product messages encourage impulse buying and rapid turnover. The display is equipped with five transparent duo packs. This makes the benefits of the H1 SILVERSTAR® even more obvious, speeds up their sale and makes customers aware that H1 SILVERSTAR® lamps should always be replaced in pairs.

H1 SILVERSTAR® in duo pack

Designation	DUO-counter display H1 SILVERSTAR®
Contents	5 pcs. DUO packs H1 SILVERSTAR®
Order no.	500 176
Dimensions	W x H x D 100/200 x 290 x 260 mm

Campaign price:



Your OSRAM partner

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